### IV International Scientific and Practical Conference

### **«EDUCATION AND SCIENCE IN THE 21st CENTURY»**

#### **AGENDA**

### November 14, 2019

Venue: 72 Moscowsky av., Vitebsk, Belarus VSTU Building № 1, room 210

- **9.00 –10.00** Conference registration (VSTU Building № 1, the Hall near the room 210)
- 10.00 –10.15 Opening of the conference, Greetings Vice-rector for Research of VSTU, dr., prof. ALENA VANKEVICH
- **10.15 –11.15** Plenary session
- **11.15 –11.40** Coffee break
- 11.40 –14.00 Work according to the program of the conference

### Time limit

Plenary report – 20 min

Section report – 10 min

### **Plenary session**

Chairman: Dr. Alena Vankevich, Vice-rector for Research of VSTU, professor

Secretary: Dmitry Stepanov, Head of Foreign Languages Department

### **Reports**

TEXTILES FOR PROTECTION AGAINST RADIATION – CONCEPTS AND NEW MATERIALS

**Prof. Dr. BORIS MAHLTIG,** Textile and Clothing Technology Faculty Hochschule Niederrhein, University of Applied Sciences, Germany

PRESERVING THE TECHNIQUE SANDRA VALDEZ, Hand made textile designer, Guatemala

IMPROVING THERMAL COMFORT PROPERTIES FOR AUTOMOTIVE SEAT FABRICS USING PHASE CHANGE MATERIALS

**Dr. HAFEZ HAWAS**, Ph.D., Assistant Professor of Technical Textile at Faculty of Applied arts

Helwan University, Egypt

### Section 1. INDUSTRIAL TECHNOLOGIES AND EQUIPMENT

**Chairman**: Prof. Dr. Boris Mahltig, Hochschule Niederrhein, University of Applied Sciences, Germany

**Co-Chairman:** Dmitry Ryklin, Head of the Department of Textile Materials Technology, professor

### **Reports**

# RESEARCH OF FEATURES OF THE COAXIAL ELECTROSPINNING OF NANOFIBERS

Demidova M.A., postgraduate student

**Dr. Ryklin D.B.,** professor, Head of the Department of Textile Materials Technology Vitebsk State Technological University, Belarus

### PRODUCTION TECHNOLOGY OF FABRICS WITH VOLUMINOUS SURFACE EFFECT

Gorbacheva A., post-graduate student

**Dr. Kogan A.,** professor of the Department of Technology of Textile Materials **Akindinova N.,** Ph.D., Dean of the Faculty of Design Vitebsk State Technological University, Belarus

#### FEATURES OF IT-SPECIALISTS TRAINING AT VSTU

**Kazakou V.**, Ph.D., Head of the Department of Information Systems and Production Automation

Vitebsk State Technological University, Belarus

# RESEARCH OF THE SHRINKING PROCESS OF CORE-SPUN NITRON/POLYESTER YARN USING MICROWAVE CURRENTS

A. Kulandin, postgraduate student

**Dr. Kogan A.**, professor of the Department of Technology of Textile Materials **Butkevich V.**, Ph.D., Head of the Department of Physics and Technical Mechanics Vitebsk State Technological University, Belarus

# INFLUENCE OF THE LOAD VALUE ON THE TOP ROLLERS OF THE DRAFTING SYSTEM OF THE RING SPINNING MACHINE ON THE YARN OUALITY

Makhkamova Sh. F.,

Valieva Z.F.,

Rajapov O.O

Tashkent Institute of Textile and Light Industry, Uzbekistan

# STUDY OF THE ENVIRONMENTAL IMPACT IN FUEL AND ENERGY COMPLEX OF THE REPUBLIC OF BELARUS

Nizhnikau A. V., postgraduate student

Vitebsk State Technological University, Belarus

### ENVIROMENTAL APPROACH TO RECYCLING OF SHOE POLYURETHANES

Radyuk A.N., postgraduate student

Vitebsk State Technological University, Belarus

# THE USE OF CODING METHODS AND SYSTEMS IN THE DEVELOPMENT OF ENCODING CHARACTERS FOR TEXT INFORMATION IN DATABASES

Stasenya T.P., senior lecturer,

Mandrik O.G., senior lecturer,

Vitebsk State Technological University, Belarus

#### DESIGN-PROJECT OF SCHOOL MUSEUM

Vaitovich V., student

Samutsina N., Ph.D., associate professor of The Department of Design and Fashion Vitebsk State Technological University, Belarus

# INTERACTIVE APPLICATION FOR CALCULATING THE RELIABILITY OF PRODUCTS OF LIGHT INDUSTRY

Vardomatskaya E.U., senior lecturer of the Department of Mathematics and Information Technologies,

Grishanova P.V., student,

Somova E.A., student

Vitebsk State Technological University, Belarus

#### INTERIOR PROJECT OF CHILDREN 'S ART SCHOOL

Zaharevich V., student

Samutsina N., Ph.D., associate professor of The Department of Design and Fashion Vitebsk State Technological University, Belarus

# MEASUREMENT OF DESIGN PARAMETERS OF THE FINISHED GARMENT BY THE NON-CONTACT METHOD

Zamotsin M., postgraduate student

**Dyagilev** A., associate professor of the Department of Mathematics and Information Technologies

# <u>Section 2.</u> SOCIAL, HUMANITARIAN AND ECONOMIC PROBLEMS OF EDUCATION AND SCIENCE DEVELOPMENT IN THE 21TH CENTURY

Chairman: Olga Sovetnikova, Ph.D., assistant professor of the Department of

Commercial Activity

Secretary: Dmitry Stepanov, Head of Foreign Languages Department

### **Reports**

### LABOUR COSTS IN THE ORGANIZATION IN A DIGITAL ECONOMY

Aliakseyeva A., MSc, assistant professor of Management Department, Vitebsk State Technological University, Belarus

# BRANDING OF THE REGION IN THE RESIDENTIAL NATURE-CLIMATIC ZONE BY THE EXAMPLE OF VITEBSK REGION

Bashkirova Y.A., student

Polotsk State University, Belarus

### A CROSS- CULTURAL APPROACH TO THE VOCATIONAL TESTING

**Burdyko O.V.,** lecturer of Foreign Languages Department Vitebsk State Technological University, Belarus

# BALANCE OF FOREIGN TRADE OF TEXTILE PRODUCTS AND CLOTHES IN THE EUROPEAN UNION COUNTRIES

**Bykau K.,** senior lecturer of The Department of Economics Vitebsk State Technological University, Belarus

# ANTI-INFLATIONARY REGULATION BY MONETARY METHODS IN THE REPUBLIC OF BELARUS

Cheplyansky A.V., Ph.D., associate professor of The Department of International Economic Relations

Belarusian State Economic University, Belarus

### VISA-FREE REGIME AS A FACTOR OF INCREASING TOURIST FLOW OF BRASLAVSKY DISTRICT

Dubko N., postgraduate student

Polotsk State University, Belarus

# INFORMATIZATION AS A FACTOR OF DEVELOPMENT OF MODERN ECONOMICS AND ENSURING COMPETITIVENESS

**Egorova V.K.,** Ph.D., associate professor of The Department of Economic Theory and Marketing

Vitebsk State Technological University, Belarus

# THE USE OF BIG DATA IN THE GRADUATE'S EMPLOYMENTS ANALYTICS *Grishanova Y.V.*, *student*

# **Dr. Vankevich A.V.,** professor, Vice-rector for Research Vitebsk State Technological University, Belarus

### Viledsk State Technological Oniversity, Delarus

# POLYMORPHISM OF MODERN NEEDS OF MARKET SUBJECTS IN THE SYSTEM OF MARKETING ACTIVITY

Golovchanskaya E. E., Ph.D., associate professor of The Department of Analytical Economics and Econometrics

Belarusian State University, Belarus

#### THE PURPOSES OF TESTS IN EDUCATION

Imperovich V. V., lecturer of Foreign Languages Department Vitebsk State Technological University, Belarus

### QUALITATIVE AND QUANTITATIVE RESEARCH METHODS IN LANGUAGE: TESTING AND ASSESSMENT

**Izmailovich O.**, lecturer of Foreign Languages Department Vitebsk State Technological University, Belarus

# METHODOLOGY FOR THE DEVELOPMENT OF STRATEGIC FORECASTS FOR THE PRODUCTION OF LIGHT INDUSTRY GOODS

Kalinouskaya I.N., Ph.D., associate professor of The Department of Economic Theory and Marketing

Kerriev K.N., student

Vitebsk State Technological University, Belarus

# OPPORTUNITIES FOR USING ANTI-CRISIS MARKETING BY BELARUSIAN LIGHT INDUSTRY ENTERPRISES

Kalinouskaya I.N., Ph.D., associate professor of The Department of Economic Theory and Marketing

Sherstneva O.M., senior lecturer of The Department of Economic Theory and Marketing

Vitebsk State Technological University, Belarus

# PROBLEMS OF EVALUATING THE EFFECTIVENESS OF UNIVERSITY-TYPE TECHNOLOGY PARKS

Kasayeva T., Ph.D., Head of The Department of Economics

Novoseltseva A., master student

Vitebsk State Technological University, Belarus

# PROBLEMS OF THE DEVELOPMENT OF INTELLECTUAL CAPITAL OF THE REPUBLIC OF BELARUS IN THE CONTEXT OF FORMATION OF POST-INDUSTRIAL ECONOMY

**Lebedeva E.N.,** Ph.D., assistant professor of The Department of Economic Theory and Marketing

### RETURN OF ASSETS AS A FINAL INDICATOR OF EFFICIENCY OF BUSINESS OPERATION

Miasnikova A., student

Kasayeva T., Ph.D., Head of The Department of Economics

Vitebsk State Technological University, Belarus

# AN OVERVIEW OF THE IMPLEMENTATION OF CORPORATE SOCIAL RESPONSIBILITY IN LEBANON

Nesrine Harfoush, Public Relations Officer,

Arts Sciences and Technology University in Lebanon, Lebanon

Postgraduate student Belarusian State Economic University, Belarus

### THEORETICAL ASPECTS OF DETERMINING THE POTENTIAL OF THE ENTERPRISE

**Nikolayeva Y.N.**, senior lecturer of the Department of Economic Theory and Marketing

Vitebsk State Technological University, Belarus

# PRIORITY TRENDS OF TAX ADMINISTRATION DEVELOPMENT IN ORDER TO INCREASE THE EFFICIENCY OF SERVICING PAYERS

Rudinskaya T., student

Belarusian State Economic University, Belarus

# FORMATION OF EXPORT STRATEGY OF ORGANIZATIONS BASED ON INNOVATIVE MARKETING TECHNOLOGIES

**Rudnitski D.B.,** senior lecturer of the Department of Economic Theory and Marketing

Vitebsk State Technological University, Belarus

### **CLOUD TRANSLATION SOFTWARE 2019 REVIEW**

Serebryakova V., lecturer of Foreign Languages Department

Vitebsk State Technological University, Belarus

# CRIMINAL LIABILITY FOR EVASION FROM REPAYMENT OF ACCOUNTS PAYABLE

Shelyagina A.Y., student

Panteleeva N.V., Ph.D., Head of the Department of Law

Mogilev State University named A. A. Kuleshov, Belarus

# THE ROLE OF AGRICULTURE IN THE DEVELOPMENT OF THE GEORGIAN ECONOMY

**Sovetnikova O.**, Ph.D., associate professor of The Department of Finance and Commercial Activity

#### REASONS TO LEARN LANGUAGES

**Stepanov D.,** Head of Foreign Languages Department Vitebsk State Technological University, Belarus

# INNOVATIVE ECONOMICS: TRENDS IN THE DEVELOPMENT OF INTERNET SERVICES IN THE CONTEXT OF TAX ADMINISTRATION

Vankevich Y., student

Belarusian State Economic University, Belarus

# COMPARATIVE ANALYSIS OF SOFTWARE TO CREATE INTERACTIVE APPLICATIONS

Vardomatskaya E.U., senior lecturer of the Department of Mathematics and Information Technologies

Somova E.A., student

Vitebsk State Technological University, Belarus

# INTERACTIVE APP 'DEPOSIT CALCULATOR' AS A METHOD FOR DETERMINING INCOME FROM OPENING A DEPOSIT

Vardomatskaya E.U., senior lecturer of the Department of Mathematics and Information Technologies

Somova E.A., student

**Dubkova M.G.**, student

Vitebsk State Technological University, Belarus

#### LIMITED COSTS: BOOKKEEPING AND TAXATION

Vasiokha V., student

Kasayeva T., Ph.D., Head of The Department of Economics

Vitebsk State Technological University, Belarus

# INTERNATIONAL COMPETITIVENESS CLUSTERS ECONOMY WITHIN THE FRAMEWORK OF EUROPEAN INTEGRATION

**Dr. Yashava G.,** professor, Head of The Department of Economic Theory and Marketing

Vailunova Y., Ph.D., associate professor of The Department of Economic Theory and Marketing

Vitebsk State Technological University, Belarus

## INFLUENCE THE STATE AND LEVEL OF TRANSPORT DEVELOPMENT ON THE DYNAMICS OF MACROECONOMIC INDICATORS IN VITEBSK REGION

**Zuchkevich O. N.,** senior lecturer of the Department of Finance and Commercial Activity